

Academy Class is one of the UK's largest Adobe commercial training companies. It is the new media training company of choice for creatives and developers in the UK and beyond. Academy Class is passionate about encouraging creativity, building online communities and encouraging innovation. The company has training facilities in London, Manchester and Glasgow and it can also deliver training on-site in any workplace.



Academy Class believes that real world qualifications and Adobe Certification has become more important than ever, as new Graduates prepare to enter the job market.

Having recently added two new Adobe Certified Associate (ACA) exams to its course offerings, Academy Class, is reporting unprecedented interest from design, publishing and engineering professionals who are using ACA certifications to shore up their CV and validate their technical and practical expertise in the face of increasingly competitive working environments.

Academy Class has seen an estimated **23% growth** in candidates studying and sitting for ACA exams while already active in the workplace over the course of the last three years. The company cites a growing awareness on the part of employers of the availability of training programmes and formal qualifications, elevating them from a luxury to a necessity and an eagerness on the part of candidates to stand out from the ever-growing crowd.

Mark Young (Director, Academy Class) said: *“The years of economic turmoil and a flood of eager, hungry graduates entering the workplace means that ACA certifications are now incredibly valuable from a number of viewpoints. It is an interesting divide as new graduates are often already very technically capable but can benefit from a training programme and exam as a bolt on to their degree certificate. It is a means of bridging the gap between the classroom and the office and getting a foot in the door in what is a very competitive industry.*

We also get a lot of professionals who have been in their roles for at least a couple of years who aren't necessarily behind the times when it comes to technology or the software packages they choose to study, but they see the value in formalising their real world experience and keeping a finger of the pulse on the very latest developments. For them ACA certification is a way to consolidate their job prospects and accelerate their career path.”



Mark Young (Director, Academy Class) receiving his Prodigy Learning Centre of Excellence plaque for delivery of ACA certification.